



# *MARK 561 or MARK 399: Consumer Behavior & Marketing in Vietnam, Cambodia, Thailand*

Loyola University Chicago, Quinlan School of Business  
Course travel-dates: January 2 - 12, 2024



Please note: This course is limited to 24 participants. The course frequently has a waiting-list. Students therefore are encouraged to register, ASAP. For further information, please contact Professor Shultz: [cjs2@luc.edu](mailto:cjs2@luc.edu). Students' reflections, in 60 seconds: [https://www.youtube.com/watch?v=inJVX\\_c6X\\_k](https://www.youtube.com/watch?v=inJVX_c6X_k). To view other videos made by students in previous classes, please visit: [www.luc.edu/quinlan/cjs](http://www.luc.edu/quinlan/cjs), and "click" on "Emerging Southeast Asia Course Video" and other relevant links.